



The Chamber of Commerce, Industry and Agriculture of Sibiu participated, together with 20 other Chambers from Romania, Bulgaria, Turkey and Croatia in Eurochambres` CASE (Chambers towards Acquis Support and Business Ethics) program, co-financed by the European Union.

The first component of the program took place between May and September 2008 and its main objective was to increase the knowledge of the participating companies concerning the European legislation relevant for their field of activity and to support them in order to be compliant with this legislation.

Starting with October 2008 takes place the second component of the program on the theme of corporate social responsibility. This time Eurochambres, together with the local Chambers of Commerce involved, wants to help the companies, especially the SME`s, to develop a CSR strategy, to understand and implement this concept. The first step for a company to become socially responsible is to fully understand what this responsibility implies, why does a company bear a responsibility and which are the benefits of this attitude, but, first of all, to correctly identify all the stakeholders. This is why we intend to inform the companies that want to participate in this program about what CSR means and which are the long term benefits. We can also offer examples of good practice and personalized solutions for implementing a CSR strategy. The Chamber of Commerce will make for each company a brief report presenting possible strategies, taking into consideration the field of activity and the size of the company. Each one of them is free to put into practice one or more strategies offered by the Chamber.

This step made by the Chambers of Commerce at Eurochambres` initiative wants to be the starting point of the process in which more and more SME`s will voluntarily integrate the social and environmental issues in their business operations. The business community will contribute in this manner to the economic development and to the increase in the quality of life.