

AMBASADA R. TURCIA
Biroul Consilierului Comercial

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Data:04.07.2008

No.1296

CAMERA DE COMERT ŞI ÎNDUSTRIE A ROMANIEI

Ambasada R.Turcia la Bucureşti, Biroul Consilierului Comercial are onoarea a comunica prin prezenta ca in perioada 12-16 octombrie 2008 in Turcia, la Mersin se va organiza Targul de Logistica şi Transporturi-MERSİN 2008”.

În cadrul programului, organizatorul misiunilor oamenilor de afaceri din strainatate, Secretariatul de Stat pentru Comert Exterior din Turcia (coordonator), Uniunea Exportatorilor din Zona Mediteraneeana cu S.C. Forza Fuarcılık (organizatorul targului) vor asigura participarea la intalniri bilaterale, vizitarea standurilor şi a unitatilor de productie, tur de oraş, conform programului din anexa.

Cazarea (inclusiv micul dejun) este asigurata de catre organizator, contravaloarea transportului pana in Turcia fiind suportata de catre participant.

Firmele invitate trebuie sa detina un potential suficient pentru import; reprezentantul sa aiba putere de decizie pentru import; de preferinta sa fie cunoscator al limbii engleze, franceze sau germana;

Lista participantilor la aceasta manifestare va fi stabilita de catre Secretariatul de Stat pentru Comert Exterior din Turcia.

În cazul in care membrii dvs. sunt interesati sa participe la acest targ, va rugam sa ne transmita completat chestionarul prezentat in anexa, pana cel tarziu, 05.09.2008.

Odata cu multumirile noastre pentru buna colaborare, va rugam sa primiti expresia inaltei noastre consideratiuni

Necati YILMAZ
Prim Consilier Comercial

**TURKISH PRIME MINISTRY
UNDERSECRETARIAT FOR FOREIGN TRADE**

Application Form For International Buyer Mission Program

Name of Turkish Commercial Counsellor: Necati YILMAZ

Name of Buyer Mission Program: TARGUL MERSİN LOGİSTİKA, TRANSPORTURİ 2008

acceptance will be given to you by Turkish Commercial Counselor as soon as eligibility is cleared by Turkish Prime Ministry Undersecretariat For Foreign Trade.

Application forms must be returned by [date]. 05.09.2008

Please indicate whether any of the information you have provided is confidential.

(1) Undersecretariat For Foreign Trade External Demands Database.

Details shown at 1 to 8 will automatically be used to create an entry on **Undersecretariat For Foreign Trade External Demands Database**.

If you **do not** want details of your organization to appear on **Undersecretariat For Foreign Trade External Demands Database**, please here.

(2) Name of the Company:

(3) Status of the Company:

Please tick,

- Manufacturer
 Importer
 Retailer
 Manufacturer-Importer
 Wholesaler
 Chain Store
 Other (please specify)

**(4) Company Address
(Please include postcode)**

Telephone & Fax:

E-mail & Website Address:

(5) Company representative who will attend to the Program and Position

(6) Name of parent or holding Company (if applicable)

(7) Brief description of goods and/or services imported from all over the World.

(8) Detailed description of goods and/or services demanded from Turkey.

(9) Total number of employees and year of count?

1-10

10-50

50-100

More Than 100

(10) What is the company's annual turnover and year of count? (Optional)

(11) What is the sum of your total annual imports in years 2005 and 2006 (world-wide)?

(12) What is the value of your annual imports from Turkey and year of count?

(13) How many times has your company visited Turkey?

- On an Undersecretariat For Foreign Trade Buyer Mission Program

- Independently?

(14) Are any of your objectives in participating in this mission represented by the following?

Categories

	Yes	No
Import From Turkey	<input type="checkbox"/>	<input type="checkbox"/>
Preliminary research into Turkish market	<input type="checkbox"/>	<input type="checkbox"/>
Seeking a representative	<input type="checkbox"/>	<input type="checkbox"/>
Meeting new suppliers	<input type="checkbox"/>	<input type="checkbox"/>
Meeting existing representatives/ Suppliers	<input type="checkbox"/>	<input type="checkbox"/>
Partners for manufacture under Licence or joint venture	<input type="checkbox"/>	<input type="checkbox"/>

If other, please give details

(15) Do you have any local contacts or representatives in Turkey?

Yes

No

If "Yes" please give the following details

Name & Address

Type of Contact:

Subsidiary

Associate Company

Commission Agent

Name of the person filled this form and position:

Date:

Signature:

ORGANİZATOR:

Uniunea Exportatorilor din Zona Mediteraneeana
AKDENİZ İHRACATÇI BİRLİKLERİ GENEL SEKRETERLİĞİ

Adres: Uray Caddesi, Turan İşhanı, Kat:3-4 33001 Mersin-TÜRKİYE

Telefon: (90 24) 237 68 00 (5 hat)

Fax: (90 324) 237 71 17

E-mail: arge@akib.org.tr

Web : <http://www.akib.org.tr>

ORGANİZATORUL TARGULUI:

FORZA FUARCILIK VE ORGANİZASYON HİZMETLERİ A.Ş.

Adres: Meşrutiyet cad. No:29/7 06420 Kızılay-ANKARA

Tel: 0(312) 430 70 00

Fax: 0(312) 430 70 03

Mail: info@forzafuar.com.tr

Web: <http://www.forumfuar.com/>

DATE PRIVIND TARGUL

**MERSİN LOGISTICS AND TRANSPORTATION FAIR
14-17 OCTOBER 2008
YENİŞEHİR FAIR CENTER
MERSİN / TURKEY**

While it is said that today Turkey has a logistics market of 10 billion dollars, the experts raw attention towards the fact that the actual potential of Turkey for this respect is 3 times mores, which means 30 billion dollars. Therefore, Turkey's market becomes more attractive day by day not only for the Turkish firms but also for European, American and multinational companies.

In Province of Mersin, in addition to the highway, sea and railway transportation, air transportation is also available via Adana Şakirpaşa Airport which is 69 km. away from the city center. The uploading and the unloading made in the free zone and at the marina as well as the distribution of agricultural products which bears an important position in t he provincial economy are mostly carried out via highways Eastern Anatolia, Southeastern Anatolia and Central Anatolia regions use Mersin Marina for their import and export activities. Furthermore, imports-exports to the Middle East countries and the Central Asia Turkish Republics, USA and the EU countries as well as the transit load transportation to these countries are executed through Mersin Marina.

It is going to be one of the important meeting points of logistics and transports sector...

Mersin Logistics and Transport Fair to be organized for the first time this year in Mersin having a highly developed infrastructure with its port, highways, railways, airways, wide-band connection available in its information and communication technologies, its free zone, organized industry zone, technology development zone business centers, etc. aims at becoming one of the important meeting points of the sector.

The transit loads coming to Mersin Marina via railways and sea ways having line connection to the marina are forwarded to the Middle East countries and the Central Asia Turkic Republics. Annual vessel acceptance capacity of Mersin Marina which was put into operation in 1948 is 3.273. In 2005, 2.209 foreign and 1.876 Turkish vessels visited the marina. In 2005, totally 12.727.078 tons of uploading and unloading were realized in Mersin Marina.

Furthermore, within the same year, 25.401 passengers benefited from Mersin Marina. In 2005, while 360.586 trucks and 4.040 wagons brought 2.893.946 tons of load to the marina, 184.897 trucks and 3.685 wagons carried 2.551.699 tons of load from the marina. Within the same year, 293.553 containers were uploaded and 295.151 containers were unloaded.

Information about the Fair

The fair will be held on a covered area of 10.000 m² and an open area of 5.000 square meters on the fairground of Yenışehir Municipality. The organization of the fair will be realized by Forza Fair and Organization Services Co. Inc. in cooperation with Mersin Chamber of Commerce and Industry. Forum Firs and Promotions Co. Inc. having undersigned quite important fairs abroad will also contribute to the fair with its experiences.

Visitor Profile

All the producers taking transport and logistics services
Decision makers of importation and exportation organizations and institutions

Supporting Institutions and Organizations:

The Fair is supported by the Ministry of Transport the Undersecretariat for Maritime Affairs, TOBB-Turkish Union of Chambers and Stock Exchanges, MTSO-Mersin Chamber of Commerce and Industry, Governorship of Mersin, Mersin Metropolitan Municipality, Mersin Mediterranean Municipality, Mersin Yenişehir Municipality, Mersin Toroslar Municipality, Republic of Turkey Prime Ministry the Undersecretariat of Foreign Trade Mediterranean Exporters Unions, Mersin Chamber of Shipping, Mersin Tarsus Organized Industry Zone Tarsus Chamber of Commerce and Industry, Silifke Chamber of Commerce and Industry, Erdemli Chamber of Commerce and Industry, Anamur Chamber of Commerce and Industry, Mut Chamber of Commerce and Industry, MESIAD-Mersin Industrialists and Businessmen Association, Mersin Branch of MUSİAD-Businessmen Association, MEGIAD-Mersin Young Businessmen Association, MESBAS-Mersin Free Zone Operator Co. Inc.

PRODUCTS TO BE EXHIBITED IN THE FAIR

Conveyor Systems
Highway, railway, sea and air transportation
Cargo, courier services, logistics
Unloading- uploading equipments
Storage systems, forklifts, transpallets, packaging equipments
Marina terminal equipments, containers and wagons
Railway and traffic equipments, road construction machinery
Combined transporters, marina operators, trailers and semi-trailers
Tankers, producers of the depot equipments and shelf systems
Communication tools and systems, Software–hardware suppliers
Insurance companies, finance-leasing organizations, consultancy companies
Related publications

PARTICIPATION FEES (per sqm)

Indoor area

9m ² –	\$110+VAT
50m ²	
51m ² –	\$100+VAT
100m ²	
101m ² –	\$90+VAT
...m ²	

Minimum stand size for indoor area is 9m².

Outdoor area

50m ² –	\$55+VAT
100m ²	
101m ² –	\$50+VAT
250m ²	
251m ² –	\$45+VAT
...m ²	

Minimum stand size for outdoor area is 50m².

A standart stand includes carpet, front plate, lighting, 1 table, 2 chairs and internet connection.

**MERSİN LOGISTICS AND TRANSPORTATION FAIR
BUYING MISSION PROPOSED PROGRAM
(12-16 OCTOBER 2008)**

12 October Sunday	Arrival to Mersin
13 October Monday	Bilateral meetings with Turkish companies
14 October Tuesday	Visiting the fair
15 October Wednesday	Visiting the fair/Visiting the facility/City Tour
16 October Thursday	Departure from Mersin